

ARTURO FERNÁNDEZ
PRESIDENTE

ICANN

Suite 330, 4676

Marina del Rey, CA 90292

To the attention of: Evaluation process of new gTLD

The purpose of the present letter is to confirm that the CEIM, Independent Corporate Association of Madrid - CEOE provides sturdy support for the application regarding **".madrid"**, presented before The Internet Corporation for Assigned Names and Numbers (ICANN) within the framework of new domain names gTDL.

The Independent Corporate Association of Madrid - CEOE (CEIM) has been the most representative corporate association of the Community of Madrid for more than thirty years. It is formed by sectorial and territorial business organizations and its aim is to promote and defend the free economic initiative within the framework of the free market economy. It promotes the development of the companies according to the general interest and specifically, it contributes to the development and the well-being of the Community of Madrid. It represents and manages the general and common interests of its members and acts as spokesman of the general and common thoughts before the media. It also promotes the progress of the entrepreneurs by means of developing studies, maintains and promotes contacts and collaborations together with national and international entities with a similar nature and corporate purpose making therefore relations between companies and associated entities included in the CEIM much easier. As President of this institution, I hereby confirm that I am sufficiently authorized to put in writing the present support letter.

We are aware of the extraordinary effort the Community of Madrid is making as it is committed to the development of the telecommunications network and especially when considering Internet as a transmission and exchange vehicle favoring undoubtedly the technological modernization of our community and the access to these new communication channels. This has provided considerable yields related to the economic and social environment of our environment, particularly regarding the improvement of the business efficiency.

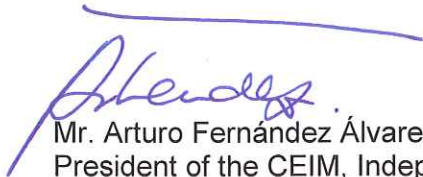
We are aware of the current importance of domain names when acting as identifiers and transmission vehicle within this "information society". It is a pleasure to realize that once again the Community of Madrid carries on with its commitment to innovation, seeking the design of new methods in order to provide wealth and development to our region. Its purpose is also to build by means of the project **".madrid"** a new channel of projection and promotion of the image of Madrid not only in Spain but also overseas.



Due to the determination when developing new projects, the promotion of actions within the business sector, the contributions to expand the innovation culture among the companies of Madrid so that they can be more competitive and as these are also our commitments, we strongly believe that the approval by the ICANN of the request presented by the Community of Madrid regarding **".madrid"** shall contribute to the creation of new business opportunities.

Thanking you for the chance to support this application.

Kind regards,

A handwritten signature in blue ink, appearing to read 'Arturo Fernández Álvarez', is positioned above the printed name. A horizontal line is drawn above the signature.

Mr. Arturo Fernández Álvarez
President of the CEIM, Independent Corporate Association of Madrid - CEOE