



ICANN  
Suite 330, 4676  
Marina del Rey, CA 90292

Madrid, on 23rd March 2012

To the attention of: Evaluation process of new gTLD

The purpose of the present letter is to confirm that the Spanish proposal regarding the bid "Madrid 2020" in order to host the Olympic and Paralympic Games during the summer 2020 provides sturdy support for the application regarding **".madrid"**, presented before The Internet Corporation for Assigned Names and Numbers (ICANN) within the framework of new domain names gTDL.

The trading company **"Madrid 2020, S.A."** created by the Town hall of Madrid with the aim of developing the project of the bid presented by its city in order to celebrate the XXXII Summer Olympic and Paralympic Games in 2020. There is included among its purposes the management, run and organization of all those tasks, studies and acts designed to the promotion and spreading of Madrid's bid for the Olympic Games of 2020 respecting and acting always within the scope of the established in the Olympic Charter, the Code of Ethics of the International Olympic Committee, the Code of Conduct related to the candidate cities as well as all other applicable regulations.

As President of the aforementioned company, I hereby confirm that I am authorized to put in writing this support letter.

We are aware of the extraordinary effort the Community of Madrid and the Town hall of Madrid are making as they are committed to the development of the telecommunications network and especially when considering Internet as a transmission and exchange vehicle, favoring undoubtedly the technological modernization of our community and the access to these new communication channels.

Likewise, we are conscious of the current importance of domain names when acting as identifiers and transmission vehicle of this *"information society"*. It is a pleasure to realize that once again the Community of Madrid carries on with its commitment to innovation, seeking new methods in order to provide wealth and development to our region. We believe that the project **".madrid"** of the Community of Madrid will mean a noteworthy communication channel and also a projection for the Olympic bid we are working on as it would support the international promotion of our Olympic project.

We believe that the approval by the ICANN of the request presented by the Community of Madrid regarding **".madrid"** will help our bid to host the *XXXII Summer Olympic and Paralympic Games in 2020*.

Kind regards,

  
Mr. Alejandro Blanco Bravo  
President of Madrid 2020, S.A.