

El Presidente del Comité Ejecutivo



ICANN

Suite 330, 4676

Marina del Rey, CA 90292

To the attention of: Evaluation process of new gTLD

The purpose of the present letter is to confirm that the Exhibition Institute of Madrid (IFEMA) provides sturdy support for the application regarding **“.madrid”**, presented before The Internet Corporation for Assigned Names and Numbers (ICANN) within the framework of new domain names gTDL.

IFEMA is the Exhibition Institute of Madrid and it represents a whose shareholders are the Community of Madrid, the Town hall of Madrid, the Chamber of Commerce and Industry of Madrid and the financial entity BANKIA S.A. The exhibition activities thereof have been organized through more than three decades. This means that we are the leading trade fair in Spain and one of the most important within Europe. Our activity is focused on the organization of commercial exhibitions related to the different economic sectors as well as on the management of areas and infrastructures in order to welcome any kind of activity from fairs organized by third parties and congresses to any type of meeting or event. As Chief Executive Officer of such Institution, I hereby confirm that I am sufficiently authorized to put in writing the present support letter.

We are aware of the extraordinary effort the Community of Madrid is making as it is committed to the development of the telecommunications network and especially when considering Internet as a transmission and exchange vehicle. This fact undoubtedly facilitates the technological modernization of our community and it also favors the access to these new communication channels. This has provided considerable yields related to the economic and social life, particularly regarding the improvement of the business efficiency.

Likewise, we are conscious of the current importance of domain names when acting as identifiers and transmission vehicle within this “information society”. It is a pleasure to realize that once again the Community of Madrid carries on with its commitment to innovation, seeking the design of new methods in order to provide wealth and development to our region. Its purpose is also to build a new channel of projection and promotion of the image of Madrid not only in Spain but also overseas.

TEL. (34) 91 722 58 26 / 58 28

FAX (34) 91 722 58 29

Feria de Madrid  
28042 Madrid

Apdo. de Correos 67.067  
28080 Madrid · España

bferrandiz@ifema.es  
www.ifema.es

As this is our commitment too and due to its determination when developing new projects and promoting actions to the business sector, we believe that this new project, in which the Community of Madrid is involved, can be a key to create new business opportunities.

Thanking you for the chance to support this application.



Kind regards,

Mr. Luis Eduardo Cortés Muñoz

Chief Executive Officer of IFEMA

**LINEA IFEMA**

INFOIFEMA 902 22 15 15

INTERNACIONAL (34) 91 722 30 00  
FAX (34) 91 722 58 01

Feria de Madrid  
28042 Madrid

Apdo. de Correos 67.067  
28080 Madrid · España

lineaifema@ifema.es  
www.ifema.es