

## Ottawa Real Estate Board · Chambre immobilière d'Ottawa

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Internet Corporation for Assigned Names and Numbers Marina del Rey, CA, USA 4676 Admiralty Way, Suite 330 Marina del Rey, CA 90292-6601 USA

To Whom It May Concern,

Re: Application by The Canadian Real Estate Association (CREA) for the .MLS Top Level Domain Name

This is a letter of support for the community application by CREA for the .MLS Top Level Domain (TLD). The Ottawa Real Estate Board is a member of CREA and represents approximately 2,800 individual brokers and salespersons in the real estate industry (REALTORS®), all of whom are also members of CREA, and all of whom are licensees of CREA's MLS® trademark.

CREA has owned the MLS® trademark for over half a century and it is considered to be an extremely valuable asset of organized real estate. The Ottawa Real Estate Board is licensed to display the MLS® trademark in association with the operation of its MLS® System. It is the MLS® trademark that signifies to the consumer the quality, accuracy and completeness of the listing content on our MLS® System. Similarly, it is the MLS® trademark that identifies our REALTOR® members as the exclusive providers of MLS® services.

We believe it is critical both for the protection of the MLS® trademark and for the ongoing ability of our members to distinguish themselves in terms of their access to MLS® Systems that CREA obtain the .MLS TLD. We therefore strongly support the community application of CREA.

Yours sincerely, Ottawa Real Estate Board

Carol Mallett, CAE,
Executive Vice President.

Carol Mallett

www.0ttawaRealEstate.org



