Hexap Ms. Raphaëlle LAUBIE 10, rue de la Paix 75002 PARIS FRANCE

March 7, 12

Bear President,

Fill Baumann, advisory board member of Mayo Clinic Center for Social Media, offers his enthusiastic support to Hexap in its will to administrate the .med extension in compliance with the ethical standards demanded by the medical field online.

lagree on this project's mission designed to create a new sphere of trust by ascribing these domain names exclusively to healthcare professionals and to implement a certification program to reassure users that the information on the site they're reading is trustworthy, including putting them in contact with a healthcare professional or healthcare company if they wish.

I believe that this innovative apportunity will open up a new namespace for the medical community that

Sincerely,

Phil Baumann, RN

Millan

Advisory Board Member,

Mayo Clinic Center for Social Media

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