

4.

Gay Media

This grouping of endorsements represents the gay media, an important segment of the Gay Community that has provided the voice for the gay community around the world, offering the platform to inform, educate and raise awareness on matters relevant to the community.

Gay media support includes a wide variety of traditional print media, radio, television, online and the Gay & Lesbian Alliance Against Defamation (GLAAD), an advocacy group promoting and ensuring fair and inclusive representation of gay people and events in the media. The efforts of GLAAD have become a means to eliminate homophobia and discrimination based on gender identity and sexual orientation.

As of this writing, media outlets with local, national and international reach have stepped forward to support dotgay LLC and the .gay TLD, using their 'voices' to support the initiative that will help grow their 'voice' globally. With a combined readership of more than 1 million for print media alone, the support from gay media represents community members identifying as male or female homosexuals, bisexual, transgender, queer, intersex and ally.



words & images matter

March 9, 2010

Dear Members of the ICANN Board:

I write to you in regard to the application by dotGAY LLC to ICANN for securing and creating the proposed .GAY Top-Level-Domain (TLD).

Since 1985, The Gay & Lesbian Alliance Against Defamation (GLAAD) has been dedicated to promoting and ensuring fair, accurate and inclusive representation of people and events in the media as a means of eliminating homophobia and discrimination based on gender identity and sexual orientation. We are involved in the media arena, and specifically in the social media space.

This work shows us that, as with many communities, the opportunity to share information in the gay, lesbian, bisexual and transgender community is critical to keeping not only our history alive, but also in assisting individuals, organizations—and even movements to grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .GAY will lend strong support to link LGBT people and resources throughout the United States and even more important throughout the entire world. ICANN's insight to the importance of the .GAY TLD is a valuable one. .GAY will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

If ICANN should proceed in this manner, I believe the community-based model presented by dotGAY LLC is a sensible and philanthropic one when compared to the many 100% for-profit models that dominate this field. Their primary shareholder is the gay-owned SPI Marketing/PRIDELife company, a firm with over 15 years of experience in the LGBT community. Their business model is with the LGBT community, and they have committed in their documents to share 67% of revenues from the domain name sales to give back to the LGBT community causes.

This community model has the potential to provide important material assistance to LGBT organizations that provide invaluable services to our community, and accordingly, encourage you to give this application strong consideration.

Sincerely,

Jarrett T. Barrios
President, GLAAD



January 13, 2012

Dear Dr. Crocker, Mr. Beckstrom and Members of the ICANN Board,

It is with great enthusiasm that QX Publishing writes this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD) as a community domain, operated by dotgay LLC.

QX Publishing started in 1995 with the aim to create communication platforms for the LGBT-community in Scandinavia. Today QX publishes a Monthly magazine with a circulation of 31,000. The company also publishes the web site QX.se, covering entertainment news as well as political and cultural events. Approximately 90,000 unique visitors a week surf to QX.se. The largest Scandinavian LGBT social community is also a part of QX Publishing. Quiser.com has 105,000 active members, presented in Swedish, English, German, Danish, Norwegian and Finnish. We also arrange a yearly award-ceremony called GayGalan handing out prizes for LGBT-achievements.

The internet is a tool that is highly used by the gay community. By rights groups, social groups, LGBT-entrepreneurs and gay friendly businesses. We believe that the business model for the new TLD as proposed by dotgay LLC ensures the best management of the TLD for the gay community, because it directly involves the LGBT-organizations and businesses and lets our movement benefit. The model provides a safe marketing instrument and the necessary and ongoing revenues to support our work. We truly believe it gives ownership of the TLD to the community, whom it should belong to.

Although our community has a diverse constituency, we believe that GAY is the most suitable label to use for our community. Gay is the most commonly and worldwide accepted term for a diverse group of people including homo and bisexual men and women and transgender, intersexual and queer people. Therefore it's also the strongest term to use.

QX Publishing supports dotgay LLC in creating a business model for .gay with the community in mind and believe this model will receive strong support of the LGBT service and non-profit community, business community, advertisers and media, and many individuals, thus creating a strong new TLD.

Sincerely,


Jon Voss
Publisher
QX Förlag/QX Publishing
Box 17 218
104 62 Stockholm
Sweden
jon@qx.se
+46-8- 442 49 59, +46-70-4676058

PASSPORT

August 25, 2011

Dear Mr. Beckstrom, Dr. Crocker and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

PASSPORT Magazine was launched in 2001 to meet the very real needs of GLBT travelers. Today, PASSPORT is the number one gay and lesbian travel magazine in the world. With a print circulation of 73,000+ and an on line reach of 80,000+ unique readers each month, PASSPORT continues to provide valuable information and insight to a dedicated and passionate community of gay travelers.

Providing .gay as a TLD will give PASSPORT and our electronic extensions a more streamlined approach for our readers to find the specialized content that they seek.

In using GAY as the TLD term any of the confusion users may have when searching for content will be eliminated. This term is also the most accepted and inclusive amongst possibilities; and will further serve to link the community to the resources that they need.

I have known the founders of dotgay LLC as members of the GLBT business community for many years and can strongly support them in this endeavor.

Sincerely,



Don Tuthill
Publisher
PASSPORT Magazine
don@passportmagazine.com

247 WEST 35TH STREET NYC NY 10001 212-594-6520
WWW.PASSPORTMAGAZINE.COM

JR PRATTS
PUBLISHER

818.843.1536
Fax 866.653.9823

jrpratts@instinctmag.com

303 N Glenoaks Blvd
Suite L-120
Burbank, CA 91502

www.instinctmagazine.com

Instinct Publishing, Inc.

April 20, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board:

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

Instinct Magazine was established in 1997 and is America's largest national gay men's magazine with a monthly circulation of over 120,000 copies. *Instinct* serves those interested in a gay perspective on fashion, entertainment, travel, health, and technology, as well as, other facets of gay men's lives.

As a major advocate, supporter, and participant in the gay community, having the .gay TLD is essential to correctly identify our company and our role in the community we serve.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,



JR Pratts
Publisher

Instinct Magazine



DOTGAY LETTER OF SUPPORT

In respect of ICANN's consideration to create a .gay TLD

7 March 2012

Dear Dr Crocker, Mr Beckstrom and members of the ICANN board

out! northeast magazine is a highly respected news and lifestyle magazine which offers a regular supply of information, centred around the north east of England. It is written from lgbt perspectives for locals and visitors - with much of its content, relevant and interesting to a wider population. It departs from the standard 'gay magazine' model of perpetuating sexualised stereotypes which undermine the diversity, creativity and intelligence of lgbt people. By focusing on gender identity and sexuality, rather than sex, it aims to raise the bar by mainstreaming the lives of lgbt people.

out! northeast exists as a result of the combined efforts of a fluid team of 30-40 volunteers who contribute to, and distribute the printed magazine. It has a constantly growing readership which to date is close to 30k. We are in the process of looking to develop our online presence, in which case the issue of a .gay domain name is of great importance on a wider platform.

We believe that a top level .gay domain would be helpful to organisations such as ourselves and think dotgay LLC is a worthy administrator and creator of a business model to facilitate the visibility and development of LGBT communities in this respect.

Sincerely

A handwritten signature in black ink, appearing to read 'Aly Rhodes', with a stylized flourish at the end.

Aly Rhodes - editor

out! northeast

aly@outnortheast.com

www.outnortheast.com

2 Park Avenue · Wallsend · Newcastle · NE28 8DE · UK

COMPETE

SPORTS MEDIA

We Are Gay Sports

March 4, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

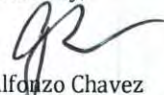
It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

Compete Sports Media is the world's only gay sports media company. We produce the only syndicated gay sports radio show, Compete Radio, we publish the only print gay sports magazine in the US, Compete Magazine and we also have an online community for gay athletes, Compete Community at www.CompeteNetwork.com. Our mission is to "*promote the importance of sports to the gay community and the gay community to sports.*" We want people in our community, as well as the mainstream community to know that being gay is not a hindrance to participating in sports. Our fans/readers/listeners range in ages of teen-80s. They are all over the world and they are glad someone is paying some serious attention to this aspect of our community.

We are very excited about the prospect of .gay TLD. We often hear that people in our own community have never heard of us. This is very disappointing considering the amount of work we put into our family of media products. .gay would provide a location for people who are interested in our products a place where they could easily find this information. Not only would this strengthen our visibility, it would strengthen us financially. More page views on our website translates to higher prices for our web ads. More listeners means we can expand our radio show to more cities. More readers means more subscriptions and more advertisers. All of this translates to more visibility for the people in our community in addition helping companies like ours survive this tough financial climate. Generally when you use the words "gay" and "sports" in a sentence, it is usually followed by a punch line. We want to change that and have made it our personal mission. .gay would let people in smaller communities and younger people who play sports know that they are not alone and there is a global community of people just like them. Idealistic as this may sound, the reality of .gay would bring hope to those who feel isolated.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,



Alfonso Chavez
Communications Manager
Compete Sports Media

media out loud

**4703 S. Lakeshore Drive, Suite 3
Tempe, AZ 85282
480 222 4223**

OUTLOOKS

CANADA'S GLBT MAGAZINE

February 22, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

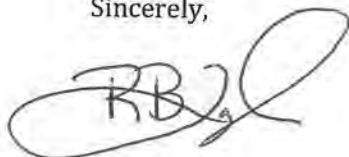
OUTLOOKS Magazine is Canada's only national LGBT lifestyle publication that has served the Canadian "queer" community since 1997. Our magazine is published 10 times per year and reaches a market of just over 255,000 individuals in print and on-line at www.outlooks.ca.

We work with all sizes of LGBT businesses and organizations that are looking to enhance their brand within the LGBT community. This also includes many groups from the USA, predominantly in the travel and accommodations sectors.

As the leader in Canadian LGBT media, it is immediately evident to OUTLOOKS how the .gay TLD will be a valuable asset to our clients and community, especially those representing businesses and organizations. As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow.

As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,



Brett Taylor
Publishing Editor
www.outlooks.ca
btaylor@outlooks.ca

HEAD OFFICE

#303, 1235 - 17 Avenue SW, Calgary AB T2T 0C2
p: 403.228.1157 ■ tf: 1.888.228.1157 ■ f: 403.228.7735
e: main@outlooks.ca w: outlooks.ca

echelon

The Source For GLBT Business Professionals

February 23, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

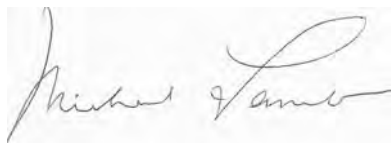
It is with great enthusiasm that I write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

Echelon Magazine is a national bi-monthly digital publication serving the LGBT business community. (<http://www.echelonmagazine.com>) Our site and magazine reaches over 20,000 unique visitors per month.

The dot gay TLD would greatly enhance the Echelon brand within the Gay and Lesbian community. I also believe that it is important to help unite our community under a common TLD.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,



Michael Lamb
Editor in Chief
Echelon Magazine
323-230-5548

April 22, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that I write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

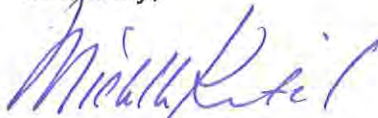
In The Life Media produces change through innovative media that exposes social injustice by chronicling lesbian, gay, bisexual, and transgender life providing our audience with effective ways to advance equality within and beyond our communities. In The Life Media reaches millions of viewers annually online through ITLMedia.org and on public television across the United States on American Public Television (APT) stations.

The gay-owned SPI Marketing/PRIDELife company, a firm with over 15 years of experience in the LGBT community has committed to share 67% of revenues from the domain name sales to give back to LGBT community causes. This community model has the potential to provide necessary resources to LGBT organizations that provide invaluable services to our community.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

In The Life Media supports SPI Marketing and .gay in creating a business model with community in mind and encourages you to give this application strong consideration.

Sincerely,



Michelle Kristel
Executive Director

Queer Public Radio

313 Crestwind Dr, San Antonio, Texas 78239 www.QueerPublicRadio.com (301) 825-5429

Feb 14, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

Queer Public Radio, Gay Talk Radio and our 3 other LGBTQIA domains envision a diverse, caring and peaceful world. The Internet is the most powerful tool, in the history of humankind, available for achieving these worthy and worldly goals.

Queer Public Radio is a 24/7 LGBTQIA Internet Radio Station based in the USA. Half of our listeners are gay community members from other countries worldwide. Lesbian, Gay, Bisexual, Transgender, Questioning, Inter-sex and Allies from around the world able to speak out on issues affecting them, with a couple clicks on a computer.

Queer Public Radio has changed people's lives. In fact, on one occasion (that I know of), it saved a life. A religiously raised teenager who felt so alone and lost in the world, he considered suicide. His discover of Queer Public Radio was an epiphany for this young man. The fact that gay people were openly discussing gay topics on Queer Public Radio changed this young mans life. I'm happy to say he is doing much better.

I couldn't begin to count how many times I've had people say the words "I didn't know!" Each time was an enlightening moment in their life.

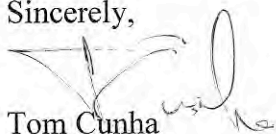
If my very small Internet radio station can make a difference in the betterment of the world I can only feel the creation of the .gay TLD would have an enormous positive effect. Creation of the .gay TLD is a show of acceptance, tolerance and equality. Without these components, the formula for a better world is incomplete. The existence of the .gay TLD would promote these positive human values that every one of us should hold near and dear.

With so many places in our world displaying hostility towards the gay community, some with dire and/or deadly consequences, we must all do our part as Ambassadors of a better world.

The Internet, through its existence, has opened a world that was closed.

Please continue opening doors.

Sincerely,



Tom Cunha
QueerPublicRadio.com



DNA Publications Pty Ltd, 191 Arthur St, Homebush, NSW 2140, Australia

3 May, 2011

Dear Mr Beckstrom, Mr Dengate-Thrush, and Members
of the ICANN Board,

As Founding Editor of DNA magazine and our companion website
DNAmagazine.com.au I'd like to register our interest in your
proposal to develop new categories of TLD. DNA is one of the
world's leading gay brands so we clearly see the advantage of a
.gay web suffix.

In the event of the .gay TLD development, I'd like to imagine that
organisations with registered trademarks receive priority over
others.

I look forward to hearing more from you on this important and
exciting project.

Yours sincerely,

Andrew Creagh
Founding Editor, DNA Publications
Andrew@DNAmagazine.com.au



March 31, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,
It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

Pink Banana Media is a leader in LGBT online media and marketing. In May 1995 we launched GayWired.com, which became one of the top 3 LGBT websites worldwide. Having sold this company, we now work with companies large and small, helping them to reach the LGBT online consumer, focusing on the most cutting-edge global innovations in social networking and Web 2.0 technologies. We empower our clients to reach the LGBT market using the most advanced techniques taking hold in the online marketing world today, including Facebook, YouTube, blogs, Twitter and others.

We support the .gay TLD, as it would allow companies large and small to better position themselves in their online outreach to the LGBT community, as well as create a more unique online LGBT community brought together by the .gay TLD. Our clients and our own company would see a direct benefit from this .gay TLD.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,

A handwritten signature in black ink that reads "Matthew Skallerud". The signature is fluid and cursive, with the first name "Matthew" and last name "Skallerud" clearly distinguishable.

Matthew Skallerud
President, Pink Banana Media

Shamel Publications, Inc.
584 Castro Street #329
San Francisco, CA 94114
510.451.2090 main office



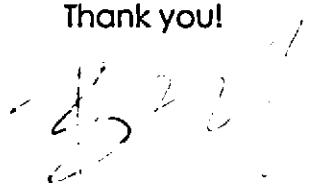
Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that I write this letter in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

Gloss Magazine is the #1 nightlife publication for the Gay community in San Francisco and the Bay Area. We print every other week and have been in business for over 9 years. We've enjoyed steady readership and growth over the years with our .net web address and look forward to using the new .gay domain. As the publisher I believe it will be a great tool in reaching the GAY community from San Francisco and beyond. It will also be a great way for us to identify as a "Gay business."

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Thank you!


Bevin Shamel
Gloss Magazine -Publisher
Shamel Publications, Inc.
415.609.1372 cell
510.451.2090 office

D A M R O N

Gay and Lesbian Travel Guides since 1964

March 4, 2010

Gina Gatta
PO Box 422458
San Francisco, CA 94142

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,


We are excited to present this note in support of ICANN's consideration of the application by dotGAY LLC and SPI Marketing LLC to secure and create the proposed .GAY Top-Level-Domain (TLD).

Since the DAMRON guide was one of the first businesses in the LGBT community over 44 years ago, and since DAMRON has been dedicated to helping the LGBT community find each other in cities across the globe for that time, we are uniquely qualified to address this proposed TLD. We are also one of the most networked businesses as we communicate with local bars and establishments who would someday be interested in using this TLD to promote their business.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .GAY will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .GAY TLD is a valuable one. .GAY will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

The DAMRON also supports the community based model presented by dotGAY LLC as an important step in networking our community businesses and resources. DAMRON has had the opportunity to work with the new owners of dotGAY and acknowledges SPI Marketing for their abilities and over 15 years of experience in the LGBT community. We support SPI in creating a business model with the community in mind. We believe this model will receive strong support of the LGBT service and non-profit community, business community, advertisers and media, and many individuals. We firmly believe and trust that dotGAY LLC and SPI Marketing will contribute 67% of any potential profits back into the LGBT community, thus creating a strong new TLD.

Sincerely,


Gina M. Gatta

President, Damron Company Inc

The Rainbow Times

The Freshest Lesbian, Gay, Bisexual and Transgender Newspaper in New England

www.therainbowtimesnews.com

FB: The Rainbow Times; Twitter: therainbowtimes
351 Pleasant St. #322, Northampton, MA 01060
617-444-9618 • 413-282-8881 • F. 888-442-2421

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

The Rainbow Times, LLC is the parent organization of the LGBT New England newspaper The Rainbow Times. As a small business organization with approximately 25 employees, we aim to reach the LGBT community in all of New England. Our readership is approximately 65,000 and we are the official media sponsors and producers of three of New England's main Pride Guides (Boston, Northampton and Connecticut). Our online platform is the strongest of that of any other New England newspaper (home site, FaceBook, Twitter, Tumblr, e-blast, etc.) and we have a high percentage Klout score, which measures online presence and reach.

A .gay TLD domain would be ideal to have because of the type of business we are in, needless to say. In addition, to have such a domain represents to immediately let other people – customers, prospective clients, readers, etc. – know that we are supporters of gay media and gay companies alike. As of now, a generic .com does not showcase that idea. Having a .gay TLD domain would thus enhance exposure of our company and will increase the trust of the LGBT clientele as well.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,

Gricel M. Ocasio, The Rainbow Times' Publisher





São Paulo,

June 14th 2011.

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

We are a website for Brazilian marketing with focus on the LGBT Community, we are about 19 Million of LGBT People and for sure a great market for good services and products that are gay friendly. We also are proud to be IGLTA* Member and part of the committee of our 2012 Global IGLTA* Convention.

As part of the LGBT Brazilian society we understand the importance of have .gay to show our strong numbers and also to support our "outing" in Brazil. And this means a lot for our website and our history against Homophobia.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,

Clovis Casemiro

CEO

www.DoubleC.com.br

Add.: Largo do Arouche nr 96 ap 501.

Out There

INTERNATIONAL HOMOCULTURE, VOICES, ARTS & TRAVEL

OUT THERE MAGAZINE, 19 SUNBURY WORKSHOPS, SWANFIELD STREET, LONDON, E2 7LF, UK
+44 (0) 20 3286 3580 INFO@OUT-THEREMAGAZINE.COM WWW.OUTTHEREMAGAZINE.COM

Monday 23 May 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

I am writing this letter in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

As a global consumer publication in 20 countries, reaching over 100,000 readers both on and offline across the world, we believe that .gay TLD could benefit our organisation by differentiating us from other publications and creating relevance among our audience base.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,

A handwritten signature in blue ink, appearing to be 'Uuern Jong', with a stylized, flowing script.

Uuern Jong
Publisher
Out There magazine



September 20, 2011

Dear Dr. Crocker, Mr. Beckstrom and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

My business, Gay List Daily, is a daily lifestyle and culture e-zine targeting gay men. We have four editions – National, Dallas, New York and Los Angeles – and reach about 20,000 readers each day with our sassy reviews.

We feel that "gay" is the best umbrella term for the community TLD because it's commonly accepted, non-offensive and all-inclusive.

We support dotgay LLC in creating a business model for .gay with the community in mind and believe this model will receive strong support of the LGBT service and non-profit community, business community, advertisers and media, and many individuals, thus creating a strong new TLD.

Sincerely,

A handwritten signature in blue ink, appearing to read "Cooper", with a long horizontal line extending to the right.

Cooper Smith Koch
Publisher, Gay List Daily



Columbia FunMap, Inc.
221 Rutgers Street
Maplewood, New Jersey 07040

December 1st, 2011

Dear Jamie,

I have read with much enthusiasm, the information about the new expansion of the Internet with new TLD's entering the Cyberworld. .gay certainly lends an identity to a community that makes a huge contribution to our world, through the internet and in the physical world as well.

As one of the leading companies in the gay/lesbian world and certainly a long term player on the Internet, Columbia FunMap, Inc. and it's internet site www.funmaps.com is pleased to lend its support to .gay in becoming one of the new TLDs.

As Publisher, I feel it will further identity to our community and give an opportunity for companies and readers to join in a safe environment of communication.

Please keep me abreast of your advances and let me know how I can be of further assistance to this bold advance.

Warm Regards,

A handwritten signature in black ink that reads "Alan H. Beck".

Alan H. Beck
Publisher
Columbia FunMap, Inc.
221 Rutgers Street
Maplewood, NJ 07040

July 25, 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

Connexions Magazine is a quarterly publication in digital and print format, celebrating the unique life and styles of the Lesbian, Gay, Bisexual & Transgender (LGBT) community in America and beyond. We are based out of New York with a readership currently at 37,000.

The .gay TLD would greatly benefit our company and others by increasing awareness to the LGBT community of our publication by "simply" defining the character of our organization. Examples such as .mil for military and .gov for government organizations clearly and simply state exactly what you are about to click.

Community is defined as a body of persons having a common history or common social, economic, and political interests and it is our belief that .gay will serve and benefit the LGBT community. As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

We support dotgay LLC in creating a business model with the community in mind and believe this model will receive strong support of the LGBT service and non-profit community, business community, advertisers and media, and many individuals, thus creating a strong new TLD.

Sincerely,



Shelly Straub

Editor-in-Chief

Connexions Magazine

shelly@connexionsmagazine.com

cm by carlos melia
carlosmelia.com | carlosmeliablog.com



TO: Mr. Beckstrom, Mr. Dengate-Thrush, Members of the ICANN Board

FROM: Carlos Fabian Melia

SUBJECT: .GAY TLD

DATE: 19 MAY 2011

PAGES: 01 PAGE

Dear Mr. Beckstrom, Mr. Dengate-Thrush, and Members of the ICANN Board,

It is with great enthusiasm that we write this note in support of ICANN's consideration to create the proposed .gay top-level-domain (TLD).

My company is CM by Carlos Melia. I am a Travel Agent, Blogger and Tourism/Hospitality Marketing Consultant. With my Blog www.carlosmeliablog.com and Social Network reach over 70000 contacts worldwide.

I fully support the .GAY TLD.

As with many communities, the opportunity to share information is critical to keeping not only our history alive, but also in assisting individuals, cities and even countries grow. As the media landscape changes and technologies continue to amaze us, the Internet and new TLD's like .gay will lend strong support to link LGBT people and resources. ICANN's insight to the importance of the .gay TLD is a valuable one. .gay will help integrate our community building and networking and will provide strong support of our service organizations and businesses through a common platform.

Sincerely,

Carlos Melia

CM by Carlos Melia & CarlosMeliaBlog.com

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