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**ICANN**

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Roubaix, on March 11, 2012

Dear Sir / Madam,

The OVH company has recently applied to you for the creation of a community oriented domain extension.

When I created this company, 13 years ago, I was still a student in computer science and shared my discoveries and setbacks with people who shared the same interests. If a community has gradually grown around OVH, it's because since these early days, my behaviour hasn't really changed. I still continue to apply the same principles of transparency and "emotional" communication that have now become important values for our company.

We share a lot with our customers, so in that way it's not just a Marketing formula. Just like us, they are passionate about new information technologies and defending their neutrality. They continuously seek improvements for all through technological progress and are demanding, open and creative.

I am very much aware of their invaluable presence by our side and that is why I have made it one of our priorities to maintain a lively dialogue with our customers. I personally use many social media tools to keep the community updated on the progress of our work, as well as to receive comments that are often used afterwards as a basis for our research and development.

My objective is to maintain and strengthen this unique relationship between OVH and its most loyal customers. It is with this in mind that I originally raised the idea of a .ovh domain extension as part of an April fools' joke. The enthusiastic reactions to this announcement has turned what was originally a prank into a concrete project, a project that I fully support.

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