

gTLD String: .MAIL
Applicant Entity Name: 1&1 Mail&Media
Application ID#: 1-1256-50020

SPECIFICATION 11

PUBLIC INTEREST COMMITMENTS

1. Registry Operator will use only ICANN accredited registrars that are party to the Registrar Accreditation Agreement approved by the ICANN Board of Directors on [date to be determined at time of contracting], 2013(or any subsequent form of Registrar Accreditation Agreement approved by the ICANN Board of Directors) in registering domain names. A list of such registrars shall be maintained by ICANN on ICANN’s website.

2. Registry Operator will operate the registry for the TLD in compliance with all commitments, statements of intent and business plans stated in the following sections of Registry Operator’s application to ICANN for the TLD, which commitments, statements of intent and business plans are hereby incorporated by reference into this Agreement. Registry Operator’s obligations pursuant to this paragraph shall be enforceable by ICANN and through the Public Interest Commitment Dispute Resolution Process established by ICANN ((posted at [url to be inserted when final procedure is adopted])), as it may be amended by ICANN from time to time, the “PICDRP”). Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

3. Registry Operator agrees to perform following specific public interest commitments, which commitments shall be enforceable by ICANN and through the PICDRP. Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

1&1 Mail&Media’s application for the .mail TLD has been based on exclusive use of the TLD in creating new email address possibilities within our freemail and premium-mail businesses. 1&1 Mail&Media however recognizes a legitimate general public interest in the .mail TLD and the availability of domain names within the .mail space to any potential registrant. Therefore, should 1&1 Mail&Media’s application be successful, it is willing to reevaluate its registration policies and therefore allow any ICANN Compliant registrar to register .mail domain names on behalf of registrants. In doing so 1&1 Mail&Media would not modify its own business model of utilizing the domain names for email address creation, but would simply additionally allow open registration of domain names in compliance with all ICANN New gTLD Registration Policies.