



Merck KGaA · Germany · Frankfurter Str. 250 · 64293 Darmstadt

ICANN  
New gTLD Customer Service Center

Date 22.02.2013  
Division/Dept.  
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## Public Interest Commitment

gTLD String: .merck  
Applicant Entity Name: Merck KGaA  
Applications ID: 1-980-7217

Dear Sirs or Madam,

With reference to your request to submit TLD-specific PIC Specifications Merck KGaA declares as follows:

1. Merck KGaA will use only ICANN accredited registrars that are party to the Registrar Accreditation Agreement approved by the ICANN Board of Directors on [date to be determined at time of contracting], 2013 (or any subsequent form of Registrar Accreditation Agreement approved by the ICANN Board of Directors) in registering domain names. A list of such registrars shall be maintained by ICANN on ICANN's website.
2. Merck KGaA will operate the registry for the TLD in compliance with all commitments, statements of intent and business plans stated in the below-indicated sections of Merck KGaA's application to ICANN for the TLD, which commitments, statements of intent and business plans are hereby incorporated by reference into this Agreement. Merck KGaA's obligations pursuant to this paragraph shall be enforceable by ICANN and through the Public Interest Commitment Dispute Resolution Process established by ICANN (posted at [url to be inserted when final procedure is adopted]), as it may be amended by ICANN

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Corporation with General Partners  
Commercial Register AG Darmstadt HRB 6164  
Registered Office: Darmstadt  
Chairman of the Supervisory Board:  
Rolf Krebs

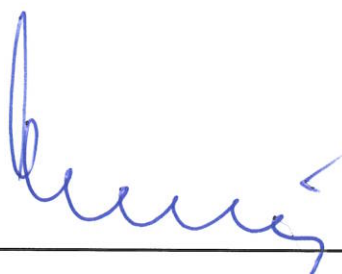
Executive Board and General Partners:  
Karl-Ludwig Kley (Chairman),  
Kai Beckmann, Stefan Oeschmann,  
Bernd Reckmann, Matthias Zachert

from time to time, (the "PICDRP"). Merck KGaA shall comply with the PICDRP. Merck KGaA agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

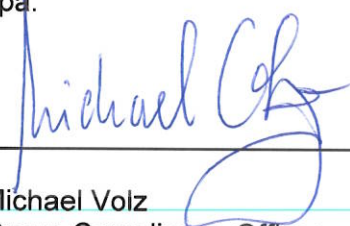
The Merck KGaA agrees to be bound by the terms and conditions set forth in its answers to Questions 18(a)-(c) and 20(a)-(e).

3. Merck KGaA agrees to perform its duties as a registry operator in accordance with its Public Interest Commitments, which commitments shall be enforceable by ICANN and through the PICDRP. Merck KGaA shall comply with the PICDRP. Merck KGaA agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

Merck KGaA

ppa. 

Dr. Martin André  
General Counsel Performance Materials  
Head of Corporate Trademarks

ppa. 

Michael Volz  
Group Compliance Officer

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