

*gTLD String: ECO*

*Applicant Entity Name: Big Room Inc.*

*Application ID#: 1-912-59314*

## **SPECIFICATION 11 PUBLIC INTEREST COMMITMENTS**

1. Registry Operator will use only ICANN accredited registrars that are party to the Registrar Accreditation Agreement approved by the ICANN Board of Directors on [date to be determined at time of contracting], 2013 (or any subsequent form of Registrar Accreditation Agreement approved by the ICANN Board of Directors) in registering domain names. A list of such registrars shall be maintained by ICANN on ICANN's website.

2.  Registry Operator will operate the registry for the TLD in compliance with all commitments, statements of intent and business plans stated in the following sections of Registry Operator's application to ICANN for the TLD, which commitments, statements of intent and business plans are hereby incorporated by reference into this Agreement. Registry Operator's obligations pursuant to this paragraph shall be enforceable by ICANN and through the Public Interest Commitment Dispute Resolution Process established by ICANN ((posted at [url to be inserted when final procedure is adopted])), as it may be amended by ICANN from time to time, the "PICDRP"). Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

a. Application Sections 18 & 20.

3.  Registry Operator agrees to perform following specific public interest commitments, which commitments shall be enforceable by ICANN and through the PICDRP. Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

- a. NOTWITHSTANDING any of the other eligibility criteria explained in Section 20e of Registry Operator's application to ICANN for the TLD; the Registry Operator COMMITS TO ensure that any entity providing the Registry Operator with evidence of full compliance with the requirements of European Union Regulation (EC) No 834/20071 and the legislation derived therefrom, shall be eligible to become a Registrant of the TLD, for the purpose of either the presentation and/or advertising of the products concerned.
- b. IN ACCORDANCE WITH the commitments, statements of intent and business plans described in sections 18 & 20 of the Registry Operator's application to ICANN for the TLD; the Registry Operator AFFIRMS its awareness that the applied for string may be used for environmental marketing purposes AND ALSO AFFIRMS its awareness of applicable consumer protection laws and regulations associated with those purposes. As such, the Registry Operator COMMITS TO ensure that the eligibility requirements for the TLD will include a commitment to comply with applicable consumer protection laws and regulations when the string is used to describe environmental characteristics or to imply environmental benefit associated with a product or service, in addition to any of the other eligibility criteria explained in Section 20e of the Registry Operator's application to ICANN for the TLD.