

gTLD String: BRADESCO

Applicant Entity Name: BRADESCO S.A.

Application ID#: 1-898-653

SPECIFICATION 11 PUBLIC INTEREST COMMITMENTS

1. With reference to the Government Advisory Committee Toronto Communiqué (October 17, 2012); the United States Government (USG) Input to Early Warning Processes for New Generic Top-Level Domain Names (gTLDs) Via the Governmental Advisory Committee; and the letter from Lawrence Strickling of the U.S. Department of Commerce to Dr. Stephen Crocker, Chair of the Board of Directors of ICANN, dated February 26, 2013, the applicant (“Registry Operator”) offers the following commitments:

2. Registry Operator will use only ICANN accredited registrars that are party to the Registrar Accreditation Agreement approved by the ICANN Board of Directors on 2013 (or any subsequent form of Registrar Accreditation Agreement approved by the ICANN Board of Directors) in registering domain names.

3. Registry Operator will operate the registry for the TLD in compliance with all commitments, statements of intent and business plans stated in the following sections of Registry Operator’s application to ICANN for the TLD, which commitments, statements of intent and business plans are hereby incorporated by reference into this Agreement.

4. Registry Operator will operate a robust abuse mitigation process to minimize abusive registrations that have a negative impact on Internet users, as articulated in its Acceptable Use Policy, as amended from time to time. The Acceptable Use Policy includes enforceable processes that the domain name will be used only for legitimate activities. This includes, but is not limited to the following commitments:

- a. To provide a single point of contact responsible for addressing reports of abuse, non-compliance and other matters requiring expedited attention; and providing a timely response to abuse complaints concerning names registered in the TLD through accredited registrars of record, including resellers;
- b. To timely review and resolve reported cases of abuse, including procedures that allow the Registry, in cases where domain registrations are determined to have been used abusively, to:
 - i. Suspend or delete abusive domain names;
 - ii. To prevent registration of exact matches of IGO names at the second level, according to the list to be provided by the GAC as per the GAC Toronto Communiqué of 17 October 2012, except by authorized representatives of the IGO in question; and
 - iii. To implement security policies and procedures commensurate with the security profile of the TLD.