

gTLD String: *REISE*

Applicant Entity Name: *dotReise GmbH*

Application ID#: *1-892-71956*

SPECIFICATION 11 PUBLIC INTEREST COMMITMENTS

1. Registry Operator will use only ICANN accredited registrars that are party to the Registrar Accreditation Agreement approved by the ICANN Board of Directors on [date to be determined at time of contracting], 2013 (or any subsequent form of Registrar Accreditation Agreement approved by the ICANN Board of Directors) in registering domain names. A list of such registrars shall be maintained by ICANN on ICANN's website.

2. ☒ Registry Operator will operate the registry for the TLD in compliance with all commitments, statements of intent and business plans stated in the following sections of Registry Operator's application to ICANN for the .REISE TLD, which commitments, statements of intent and business plans are hereby incorporated by reference into this Agreement. Registry Operator's obligations pursuant to this paragraph shall be enforceable by ICANN and through the Public Interest Commitment Dispute Resolution Process established by ICANN ((posted at [url to be inserted when final procedure is adopted])), as it may be amended by ICANN from time to time, the "PICDRP"). Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

* General *

The TLD .REISE is applied-for by private sector companies representing the German speaking travel Industry. Goal of .REISE is to offer a self explanatory, sector specific TLD for the German speaking travel industry and consumer.

The .REISE TLD and its domains names shall facilitate consumers to intuitively find travel information on the Internet and shall contribute to more quality, reliability and consumer trust in travel topics on the Internet. In addition, we expect a more accurate representation of destinations with the help of the domain names used by the travel industry and the destinations themselves. Therefore we will put destination names on our reserved names list, as well as association names and public authorities.

The reasons for these public interest commitments are that we want to make binding commitments for .REISE and to the community our TLD targets, although they are already stated in our application.

We can demonstrate that already in our application for .REISE all safeguards have been implemented to protect the various interests articulated in the GAC Early Warning "GAC Early Warning – Submittal_Reise –DE- 71956".

In particular our application guarantees that:

- only travel related entities may register a domain name;
- content which is published under any SLD shall have a connection to the German speaking travel industry and/ or its customers;
- the jurisdiction in case of disputes shall be in a German speaking country;
- account is taken of existing or future suggestions of the directly or indirectly targeted German speaking travel industry, appropriate solutions are proposed to it, and agreements are made accordingly.

* Eligibility *

According to the .REISE registrant eligibility requirements policies the following registrant categories are eligible to register .REISE domain names:

- tour operators, travel agencies, transport companies, hospitality industry, outgoing agencies, incoming agencies, destination marketing agencies, destinations, reference book publishers, information portals, booking software companies
- governmental agencies, associations, educational institutions and institutions and service providers of the tourism industry

* Name selection *

The registration policies state that any types of second-level names may be registered in the .REISE name space. In detail the second-level domain names are defined as:

- Not being restricted on the second-level (no restrictions like .co.uk).
- A second-level domain consists of numbers (0-9), hyphens, Latin characters (a-z) and the extended European Latin character set.
- A second-level domain must not have a hyphen at the 3rd and 4th position at the same time.
- Large and small characters are not different.
- The length of a second-level domain varies between minimal 1 and maximal 63 characters.

Initially reserved and excluded from registration are all second-level names defined in Spec 5 of the Draft New gTLD Registry Agreement of the Applicant Guidebook (Version 11.1.2012).

The registrant also agrees not to register domain names that violate ethical or criminal law principles (illegal, violent, racist, ethnically offensive, harmful to minors, indecent, offensive or domain names that violate morality and public order) or may hurt the reputation of the .REISE namespace. In addition, domain names are not permitted that use the words or parts of words that could generally be perceived as offensive. These include insulting, abusive or agitational words or words or word elements, which could violate the ethical, religious or moral sensibilities of Internet users.

The .REISE TLD will not offer or allow privacy of confidential information of registrants.

* Content *

The .REISE TLD has both, content and use restrictions:

- Content: REISE domain names must only be used for purposes solely dedicated to travel topics.
- Use: The registrant must use the .REISE domain name within six months after the initial registration, whereas “use” is defined in the .REISE registration policies.

* Enforcement *

Levels of enforcement include appeals under the .REISE Eligibility Requirement Dispute Resolution Policy (ERDRP) as well as court appeals under URDP, URS or PDDRP or national courts.

Since the company is based in Germany, disputes, which are not settled between registrant and registrar, can be settled in Germany.

* Start-up Schedule *

The .REISE TLD will have a straight forward start-up schedule with the phases noted below:

Phase 1 – Reserved

The reservation phase is prior to approval of .REISE by ICANN. Reserved names are:

- names for the representation of the interests of the travel industry (associations, public authorities, etc.)
- names for the TLD operation, namespace management, marketing and purpose of the TLD
- names according to ICANN specification 5 (2-letter, country names, others)
- premium names
- blocked names

Phase 2 – Sunrise

Eligible are all registrants whose trademark was validated by the Trademark Clearinghouse, 30 days duration, allocation on a first-come first-served basis

Phase 3 – Landrush

First-come first-served allocation

Phase 4 – Premium

Premium domain names will be allocated at a later stage.

* Cooperation with German speaking travel industry *

The .REISE TLD is well supported by the travel industry with a geographical reach in the target markets Austria, Germany and Switzerland. Already around two years before the application we started the outreach to a reasonable variety of community members to understand, participate in and support our application.

The biggest gathering of the global travel and tourism industry is the annual trade show “Internationale Tourismus Börse – ITB” in Berlin with over 10,000 exhibitors from 180 countries. dotreise GmbH, together with the DRV (DRV - Deutscher Reiseverband, which is the 3rd largest travel association globally) participated with a booth in 2011 and 2012. The dotreise GmbH is also an accredited member of the DRV.

As a result of our outreach the .REISE TLD has already gained broad awareness within the German speaking travel community including leading press publications, congresses and other communication events of the tourism industry. We are committed to our community to communicate the benefits of .REISE domains names within the industry but also to consumers and Internet users in general. We

believe that the broad outreach program, which is part of our marketing efforts, will help us to achieve the projected benefits of .REISE.

The .REISE Advisory Board has been setup on November 7, 2011. It consists of representatives from the German speaking travel industry. The Goal of the Advisory Board is according to the “Advisory council regulations” dated November 9, 2011:

“Der Beirat hat die Aufgabe, Bindeglied zum Informationsaustausch zwischen der Tourismuswirtschaft und der dotreise GmbH zu sein, die Interessen der Organisationen und Unternehmen der Tourismuswirtschaft sowie ihrer Kunden in Bezug auf die Top-Level-Domain .reise aufzunehmen und die dotreise GmbH bei der Gestaltung der Top-Level-Domain .reise zu unterstützen. (translates to: The Advisory Board has the task to serve as connection between the travel industry and dotReise GmbH, to collect the interests of associations, companies and their customers with regard to the TLD .REISE and support dotReise GmbH with the shaping of the TLD .REISE”). “

3. ☐ Registry Operator agrees to perform following specific public interest commitments, which commitments shall be enforceable by ICANN and through the PICDRP. Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.