

SPECIFICATION 11

PUBLIC INTEREST COMMITMENTS

1. Registry Operator will use only ICANN accredited registrars that are party to the Registrar Accreditation Agreement approved by the ICANN Board of Directors on _____, 2013 (or any subsequent form of Registrar Accreditation Agreement approved by the ICANN Board of Directors) in registering domain names. A list of such registrars shall be maintained by ICANN on ICANN's website.
2. Registry Operator will operate the registry for the TLD in compliance with all commitments, statements of intent and business plans stated in the following sections of Registry Operator's application to ICANN for the TLD, which commitments, statements of intent and business plans are hereby incorporated by reference into this Agreement. Registry Operator's obligations pursuant to this paragraph shall be enforceable by ICANN and through the Public Interest Commitment Dispute Resolution Process established by ICANN ((posted at [url to be inserted when final procedure is adopted]), as it may be amended by ICANN from time to time, the "PICDRP"). Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

Reference: Response to Question 18 b iv

As our mission is to enhance the conversation between companies and their customers, certain policies will be implemented to guard against registrants that diffuse this mission. Vox Populi will implement a rapid takedown procedure to deal with domain name abuses including the following 3 potential scenarios:

Cyberbullying

If a complaint is made that any DotSUCKS site engages in cyberbullying (as defined by <http://www.stopcyberbullying.org>), and that complaint is proved, the site will be the subject of rapid takedown policies. The registry will retain an objective third-party with subject matter expertise to review all such matters and on whose recommendations the registry can confidently act.

Pornography

Registrants who host pornographic content will similarly be subject to rapid takedown should a complaint be filed and upheld. The registry will retain an objective third-party with subject matter expertise to review all such matters and on whose recommendations the registry can confidently act.

Parked pages

It will be the policy of the registry to limit parked pages. If such a complaint is

filed about a DotSUCKS page and proved, the site will be the subject of the registry's rapid takedown policies. The registry will retain an objective third-party with subject matter expertise to review all such matters and on whose recommendations the registry can confidently act.

3. Registry Operator agrees to perform following specific public interest commitments, which commitments shall be enforceable by ICANN and through the PICDRP. Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to any remedies ICANN imposes (which may include any reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.