

**Proposed Public Interest Commitment (Section 4 of Specification 11 to Registry Agreement)
.AMAZON, Appl. No. 1-1315-58086**

As set forth below, Registry Operator is committed to sharing the use and governance of the .AMAZON TLD with the Amazon Cooperation Treaty Organization (“ACTO”) and agrees to abide by the following Public Interest Commitment. This Public Interest Commitment is intended to enhance the global visibility of and safeguard the Culture and Heritage of the Amazonia region, and protect against misuse of the .AMAZON TLD. This Commitment shall be enforceable by ICANN and through the Public Interest Commitment Dispute Resolution Process (“PICDRP”). Registry Operator shall comply with the PICDRP. Registry Operator agrees to implement and adhere to remedies ICANN imposes (which may include a reasonable remedy, including for the avoidance of doubt, the termination of the Registry Agreement pursuant to Section 4.3(e) of the Registry Agreement) following a determination by any PICDRP panel and to be bound by any such determination.

- a. Registry Operator commits that it will not use as domain names in the .AMAZON TLD terms that have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region.
- b. Registry Operator commits to permit use of the .AMAZON TLD by ACTO through providing nine (9) domain names in the .AMAZON TLD for ACTO’s designation to itself and its eight member states as it sees fit, for non-commercial purposes. ACTO shall select only those terms that have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region. The domain name selection and use must be consistent with the .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by Amazon Cooperation Treaty Organization, which is incorporated by reference and attached hereto as Appendix A; legal obligations; and standards to safeguard the security and stability of the .AMAZON TLD adopted and implemented by Registry Operator.
- c. Registry Operator commits that it will permanently reserve (block from all use) in the .AMAZON TLD up to 1500 domain names that have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region. These permanently Requested-Reserved names must be consistent with the .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by Amazon Cooperation Treaty Organization, which is incorporated by reference and attached hereto as Appendix A.

ACTO and its member states are the sole entities that have standing to invoke or contest any alleged failure of Registry Operator to abide by the Public Interest Commitments set forth in this Section 4 pursuant to the PICDRP.

APPENDIX A

.AMAZON NAMING AND USE POLICY FOR DOMAIN NAMES USED OR REQUESTED-RESERVED BY AMAZON COOPERATION TREATY ORGANIZATION (“ACTO”)

The .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by ACTO (“Policy”) applies only to the domain names (i) authorized for use by ACTO and its member states in the .AMAZON TLD (“Permitted Domain Names”); and (ii) Requested-Reserved from use in the .AMAZON TLD at the request of ACTO (“Requested-Reserved Domain Names”).

In the event of a conflict between the terms of this Policy and the .AMAZON registry policies, which apply to all other registration and use of domain names in the .AMAZON TLD, the terms and conditions of the .AMAZON registry policies shall prevail.

PERMITTED DOMAIN NAMES

ACTO, through its authorized representative, shall be entitled to request from Registry Operator the registration of up to nine (9) domain names for use by itself or its member states.

The Permitted Domain Names must have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region. For purposes of this Policy, “Culture and Heritage specific to the Amazonia region” means the names of indigenous peoples’ groups, and national symbols of the countries in the Amazonia region, and the specific terms OTCA, culture, heritage, forest, river, and rainforest, in English, Dutch, Portuguese, and Spanish.

The following categories cannot be registered as Permitted Domain Names: (i) trademarks owned by Registry Operator or its Affiliates; and (ii) country and territory names in short- or long-form, or a translation of either form in any language, listed in the ISO 3166-1 standard.

If ACTO requests a Permitted Domain Name that is a Two-Letter Code, ACTO represents that (i) the requested Permitted Domain Name used by ACTO corresponds to the Two-Letter Code for an ACTO member state; or (ii) ACTO will take steps to ensure against misrepresenting or falsely implying that ACTO is affiliated with the corresponding government or country-code manager, if such affiliation, sponsorship or endorsement does not exist. “Two-Letter Code” means a letter/letter two-character ASCII label at the second level which corresponds to a two-letter country code as specified in the ISO 3166-1 alpha-2 standard.

Each Permitted Domain Name must also meet the following criteria:

- It *must be* at least 1 character; contain only numbers (0-9), letters (a-z), and hyphens, or any combination of these elements; start and end with an alphanumeric character; and comply with any additional rules and policies Registry Operator has set for the .AMAZON TLD.
- It *must not be* more than 63 characters; start or end with a hyphen; be a name that Registry Operator is required to reserve under its .AMAZON Registry Agreement; and must not include a hyphen in the third or fourth position unless it represents a valid Internationalized Domain Name in its ASCII encoding.
- A valid Internationalized Domain Name must be in a language script that Registry Operator supports.

Registration of the Permitted Domain Names shall be made by Registry Operator through the Registry Operator's chosen registrar. The Permitted Domain Names will be registered in the name of the Registry Operator or its designated Affiliate; are not transferable; and will be delegated onto servers selected and controlled by Registry Operator.

Subdomains are prohibited except for "WWW."

REQUESTED-RESERVED DOMAIN NAMES

The list of Requested-Reserved Domain Names is a list of up to 1500 (one thousand five hundred) domain names that have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region. Registry Operator will permanently reserve from registration Requested-Reserved Domain Names.

ACTO's authorized representative may submit to Registry Operator written requests to add domain names to the Requested-Reserved Domain Names list until two (2) years after the Effective Date of the .AMAZON Registry Agreement.

Trademarks owned by Registry Operator or its Affiliates, domain names already registered in the .AMAZON TLD, and labels required to be reserved under the .AMAZON Registry Agreement are excluded from and cannot be included on the Requested-Reserved Domain Names list.

The Requested-Reserved Domain Names list will remain in force for the term of the .AMAZON Registry Agreement.

REGISTRY OPERATOR CHALLENGES TO PERMITTED DOMAIN NAMES OR REQUESTED-RESERVED DOMAIN NAMES

Registry Operator may reject requests for Permitted Domain Names or Requested-Reserved Domain Names in the event that Registry Operator reasonably determines that the requested Permitted Domain Name or Requested-Reserved Domain Name does not have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region, or is otherwise prohibited under this Policy.

Registry Operator will communicate such rejection in writing to ACTO within twenty-one (21) calendar days after receipt of the relevant request.

ACTO may challenge the Registry Operator's rejection through the ICANN Public Interest Commitment Dispute Resolution Procedure.

USE OF THE PERMITTED DOMAIN NAMES

The Permitted Domain Names may (i) point to websites hosted by Registry Operator or its Affiliates ("ACTO Name Websites") or (ii) redirect to existing websites, where the Registry Operator or its Affiliates host the redirect.

All content for ACTO Name Websites must be submitted to Registry Operator for ingestion and processing in accordance with the usual procedures used by Registry Operator and its Affiliates.

Dynamic content, user-generated content, executable files, and personal data are prohibited from the ACTO Name Websites.

ACTO or an ACTO member state must own all rights in the content submitted for any ACTO Name Website. That owner grants to Registry Operator and its Affiliates a limited license to copy the content, create derivative works based on the content, distribute copies of the content, and publicly display the content, only to the extent necessary for Registry Operator and its Affiliates to ingest, process, and host the content as provided in this Policy.

Permitted Domain Names and ACTO Name Websites must only be used for non-commercial purposes and to promote and safeguard the Culture and Heritage specific to the Amazonia region. ACTO Name Websites must comply with (i) Registry Operator's Acceptable Use and Anti-Abuse Policy, the most current version of which is accessible at <https://www.amazonregistry.com/legaldocs?docId=acceptableusepolicy>; and (ii) any security protocols deemed appropriate by Registry Operator or its Affiliates. ACTO Name Websites and Permitted Domain Names may not be used to disparage or bring into disrepute Registry Operator or its Affiliates.

ABUSE PREVENTION AND MITIGATION

Registry Operator may remove orphan glue records (see www.icann.org/en/committees/security/sac048.pdf) upon receipt of written evidence of their presence in connection with malicious conduct.

Registry Operator may suspend or lock, or initiate a rapid takedown process of, any Permitted Domain Name or ACTO Name Website, pending resolution of a suspected violation, if it appears that a Permitted Domain Name or ACTO Name Website (i) is being used to threaten the stability or security of the .AMAZON TLD; (ii) is part of a real-time investigation by law enforcement; or (iii) is being used in violation of this Policy. Registry Operator may also suspend, lock, or initiate a rapid takedown process upon determining such action is necessary to further Registry Operator's efforts aimed at abuse prevention and mitigation and may ask the registrar to take similar action.

Registry Operator may ask the registrar to cooperate in locking, suspending, placing on hold, or deleting a Permitted Domain Name if a rapid takedown process is initiated. Registry Operator may place a Permitted Domain Name on "ServerHold" or any other status Registry Operator believes is necessary or appropriate.

Registry Operator will take reasonable steps to investigate and respond to any reports from governmental agencies and ccTLD operators of conduct that is alleged to cause confusion with the corresponding country code in connection with the use of a Two-Letter Code. In responding to such reports, Registry Operator is not required to take any action in contravention of applicable law. Registry Operator reserves the right, but does not assume the obligation, to temporarily or permanently deny, suspend, or cancel any Permitted Domain Name after such investigation.

GENERAL TERMS AND CONDITIONS

If any provision, or part of a provision, of this Policy is found to be illegal, invalid, or unenforceable, that provision or part-provision is deemed not to form part of this Policy. The validity or enforceability of the remainder of this Policy will not be affected, unless otherwise required by operation of applicable law.

This Policy, and the Acceptable Use Policy and Anti-Abuse Policy which is incorporated by reference, constitutes the entire agreement between ACTO and its member states, on the one hand, and

Registry Operator, on the other hand.

Registry Operator's waiver of a breach of any provision of this Policy is not and will not be interpreted as a waiver of any other or subsequent breach.

Notwithstanding any translated versions of this Policy that Registry Operator may post on its website for the .AMAZON TLD, the English language version of this Policy is the official version. In the event of any conflict or discrepancy between any translated version of this Policy and the English language version, the English language version controls.