



# ICANN New gTLD Contention Set Resolution Auction

## Final Results for TECH

### Winner:

String Won	Applicant	Application ID	Winning Price	Date of Auction
TECH	Dot Tech LLC	1-1670-76346	\$6,760,000	17 September 2014

### Applicants:

Applicant	Application ID	Submitted Deposit (Participated in Auction)
Charleston Road Registry Inc.	1-1678-63859	Yes
Dot Tech LLC	1-1670-76346	Yes
Lone Moon, LLC	1-1554-19894	Yes
NU DOT CO LLC	1-1296-83792	Yes
Top Level Domain Holdings Limited	1-1110-23787	Yes
Uniregistry, Corp.	1-855-90632	Yes

### Round Information:

Round #	Start of Round Price	End of Round Price	Number of Eligible Bidders	Aggregate Demand
1	\$1	\$400,000	6	6
2	\$400,000	\$900,000	6	6
3	\$900,000	\$1,500,000	6	5
4	\$1,500,000	\$2,200,000	5	5
5	\$2,200,000	\$3,000,000	5	3
6	\$3,000,000	\$3,900,000	3	3
7	\$3,900,000	\$4,900,000	3	3
8	\$4,900,000	\$6,200,000	3	3
9	\$6,200,000	\$7,800,000	3	*

### Notes:

- Aggregate Demand: The number of Bids placed at the End of Round Price. The Aggregate Demand is available for all Rounds except the final Round.
- All prices are displayed in United States Dollars (USD) with a comma denoting the thousands separator.
- The results shown reflect the outcome of the Auction conducted on 17 September 2014 and do not necessarily reflect the final resolution of the Contention Set. Being declared the ultimate winner of the Contention String is contingent upon timely payment of the Winning Price per the Auction Rules and eligibility to sign a Registry Agreement as determined by ICANN.

- The outcome of the Auction does not guarantee that a Registry Agreement will be signed or that the TLD will be delegated. These results do not constitute a waiver or amendment of any provision of the Applicant Guidebook, the Registry Agreement, the Bidder Agreement or the Auction Rules.