



# ICANN New gTLD Contention Set Resolution Auction

## Final Results for PING

### Winner:

| String Won | Applicant                    | Application ID | Winning Price | Date of Auction |
|------------|------------------------------|----------------|---------------|-----------------|
| PING       | Ping Registry Provider, Inc. | 1-1833-90242   | \$1,501,000   | 25-Mar-2015     |

### Applicants:

| Applicant                    | Application ID | Submitted Deposit<br>(Participated in Auction) |
|------------------------------|----------------|--|
| DotPing Inc.                 | 1-1069-35959   | Yes  |
| Ping Registry Provider, Inc. | 1-1833-90242   | Yes  |

### Round Information:

| Round # | Start of Round Price | End of Round Price | Number of Eligible Bidders | Aggregate Demand |
|---------|----------------------|--------------------|----------------------------|------------------|
| 1       | \$1                  | \$400,000          | 2                          | 2                |
| 2       | \$400,000            | \$900,000          | 2                          | 2                |
| 3       | \$900,000            | \$1,500,000        | 2                          | 2                |
| 4       | \$1,500,000          | \$2,200,000        | 2                          | *                |

### **Notes:**

- Aggregate Demand: The number of Bids placed at the End of Round Price. The Aggregate Demand is available for all Rounds except the final Round.
- All prices are displayed in United States Dollars (USD) with a comma denoting the thousands separator.
- The results shown reflect the outcome of the Auction conducted on 25-Mar-2015 and do not necessarily reflect the final resolution of the Contention Set. Being declared the ultimate winner of the Contention String is contingent upon timely payment of the Winning Price per the Auction Rules and eligibility to sign a Registry Agreement as determined by ICANN.
- The outcome of the Auction does not guarantee that a Registry Agreement will be signed or that the TLD will be delegated. These results do not constitute a waiver or amendment of any provision of the Applicant Guidebook, the Registry Agreement, the Bidder Agreement or the Auction Rules.