



# ICANN New gTLD Contention Set Resolution Auction

## Final Results for WEB / WEBS

### Winners:

String Won	Applicant	Application ID	Winning Price	Date of Auction
WEB	NU DOT CO LLC	1-1296-36138	\$135,000,000	27-July-2016
WEBS	Vistaprint Limited	1-1033-73917	\$1	27-July-2016

### Applicants:

Applicant	Application ID	Position	Submitted Deposit (Participated in Auction)
Afilias Domains No. 3 Limited	1-1013-6638	A	Yes
Charleston Road Registry Inc.	1-1681-58699	A	Yes
DotWeb Inc.	1-956-26846	A	Yes
NU DOT CO LLC	1-1296-36138	A	Yes
Ruby Glen, LLC	1-1527-54849	A	Yes
Schlund Technologies GmbH	1-1013-77165	A	Yes
Vistaprint Limited	1-1033-73917	C	Yes
Web.com Group, Inc.	1-1009-97005	B	Yes

### Round Information:

Round #	Start of Round Price	End of Round Price	Number of Eligible Bidders	Aggregate Demand	Enduring Applications
1	\$1	\$1,000,000	8	6	7
2	\$1,000,000	\$2,000,000	7	6	7
3	\$2,000,000	\$3,000,000	7	6	7
4	\$3,000,000	\$4,000,000	7	6	7
5	\$4,000,000	\$5,400,000	7	6	7
6	\$5,400,000	\$7,200,000	7	6	7
7	\$7,200,000	\$9,600,000	7	6	7
8	\$9,600,000	\$12,000,000	7	5	6
9	\$12,000,000	\$15,000,000	6	5	6
10	\$15,000,000	\$18,800,000	6	4	4
11	\$18,800,000	\$23,500,000	4	4	4
12	\$23,500,000	\$29,400,000	4	4	4
13	\$29,400,000	\$36,800,000	4	4	4
14	\$36,800,000	\$46,000,000	4	4	4
15	\$46,000,000	\$57,500,000	4	4	4

16	\$57,500,000	\$71,900,000	4	2	2
17	\$71,900,000	\$82,000,000	2	2	2
18	\$82,000,000	\$92,000,000	2	2	2
19	\$92,000,000	\$102,000,000	2	2	2
20	\$102,000,000	\$112,000,000	2	2	2
21	\$112,000,000	\$122,000,000	2	2	2
22	\$122,000,000	\$132,000,000	2	2	2
23	\$132,000,000	\$142,000,000	2	*	*

**Notes:**

- This was an Indirect Contention.
- Aggregate Demand: The number of Bids placed at the End of Round Price. The Aggregate Demand is available for all Rounds except the final Round.
- Enduring Application: An Application for which a Continue Bid has been submitted or which satisfies the condition of clause 34(c) of the Auction Rules (Version 2015-02-24), but which has not been deemed to be a Winning Application pursuant to clause 35(b). The number of Enduring Applications is available for all Rounds except the final Round.
- All prices are displayed in United States Dollars (USD) with a comma denoting the thousands separator.
- The results shown reflect the outcome of the Auction commenced on 27 July 2016 and do not necessarily reflect the final resolution of the Contention Set. Being declared the ultimate winner of the Contention String is contingent upon timely payment of the Winning Price per the Auction Rules and eligibility to sign a Registry Agreement as determined by ICANN.
- The Application in the “B” position was eliminated after Round 10, causing the Contention Set to divide and causing the Application of Vistaprint Limited to be deemed a Winning Application.
- The outcome of the Auction does not guarantee that Registry Agreements will be signed or that the TLDs will be delegated. These results do not constitute a waiver or amendment of any provision of the Applicant Guidebook, the Registry Agreement, the Bidder Agreement or the Auction Rules.